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2012

### For Whom the Catalog Serves: Library Catalog Tools' Usefulness for Readers Advisory

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# For Whom the Catalog Serves

{ Library Catalog Tools' Usefulness for Readers  
Advisory

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Florida International University  
Libraries  
aiuliano@fiu.edu

# Objective

- & Introduction
- & Readers' Advisory overview
- & RSS ALA Midwinter feedback
- & Discovery Systems overview  
and tools

*To reveal how tools in the catalog can affect the state of reading and research in the digital age.*

## **(Popular definition) Readers' Advisory:**

**“Services provided by an experienced public services librarian who specializes in the reading needs of the adult patrons of a public library. A readers' advisor recommends specific titles and/or authors, based on knowledge of the patron's past reading preferences, and may also compile lists of recommended titles and serve as liaison to other adult education agencies in the community.” (Reitz, 2004)**



## RA and Academic Settings:

**“The function of the Readers’ Advisor in the college library is to related the student’s classroom reading to appropriate readings, to guide his non-curricular reading, and thereby broaden his base of knowledge.” (Lyle, 1949, p.243)**





Flickr: DPL Western History-Genealogy



Image: arts.gov by Marco Prozzo

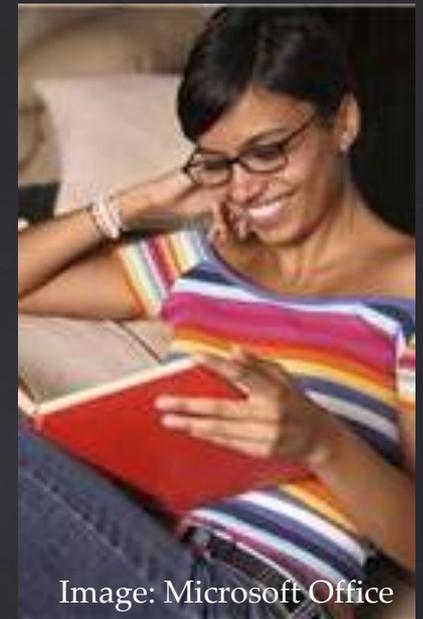


Image: Microsoft Office

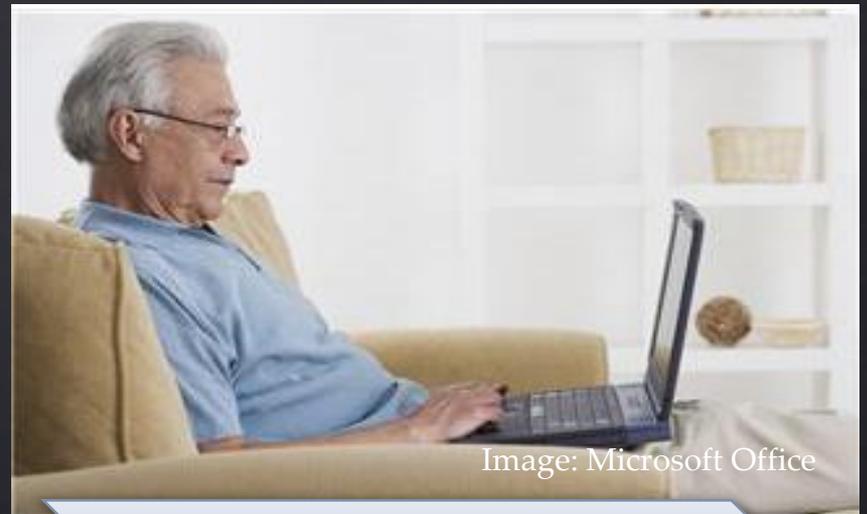


Image: Microsoft Office

# Readers' Advisory

Over the years

facebook

amazon.com<sup>®</sup>

Google<sup>™</sup>

Library Thing  
What's on your bookshelf?

goodreads<sup>®</sup>

*From the mouth of librarians...*

Reference Services Section  
Discussion Forum:  
ALA Midwinter 2012





Instruction

Search: 'Panama Canal' :

We found 35,773 matching items at FGCU, 29,996 of these are available online.

Limit by: Publication Year or Popular Format

Show 6,815 items that you can request statewide  (what's this?)

Narrow Results By:

- Items with full text online
- Articles from scholarly publications, including peer-review
- Books in the library

+ Format

- Article (17,878)
- Newspaper Article (15,467)

My Folder is empty Add All

Results/page: 10 Sort By: Relevance 

### 1. Panama Canal

Orlando Martínez

Author: Martínez, Orlando

Published: London ; New York : Gordon and Breach, 1978.

My Folder is empty Add All Results/page: 10 Sort By: Relevance 

1 2 3 4 5 6 7 8 9 10 Next >>

### 1. Panama Canal

Orlando Martínez.

Author: Martínez, Orlando

Published: London ; New York : Gordon and Cremonesi, 1978.



book

Green Library General Collection	TC774 .M37		Available
Hubert Library (BBC) General Collection - 3rd Fl.	TC774 .M37		Available

### 2. Panama canal : gateway to the world

Judith St. George ; illustrated with photographs.

Author: St. George, Judith 1931-

Published: New York : Putnam c1989.

Summary: Presents a history of the Panama Canal from the time Columbus first anchored off the coast of Panama through the signing of the 1977 United States-Panama treaties.



book

Green Library Curriculum Coll. Juvenile Collection - 2nd Fl.	F1569.C2 S74 1989		Available
Hubert Library (BBC) General Collection - 3rd Fl.	F1569.C2 S74 1989		Available

### 3. Panama and the Canal.

Published: [Gainesville, Fla.] : University of Florida George A. Smathers Libraries, 2009-

Connect Now

UF Digital Collections

< All databases | Social Sciences databases

Preferences | English | Help



## Worldwide Political Science Abstracts

Basic Search | Advanced | About

all(panama canal)

Modify search | Tips

 Create alert  Create RSS feed  Save search

Powered by ProQuest® Smart Search

Place AND Panama (Place) Panama Canal (Place) AND Future Panama

 Save to My Research  Email  Print  Cite  Export/Save

### TURE WITH PANAMA AT THE HELM



NCE MONITOR 89. 39 (Jan 1997): 19.

AL IS IN TRANSITION. ITS TURNOVER FROM THE UNITED STATES CANAL COMPANY WAS REPLACED BY A BI-NATIONAL PANAMA



### ANAL TREATY



(HERITAGE FOUNDATION) 116 (Sep 1988): 1.

ARDING THE PANAMA CANAL MAY BE TO SEEK A SEPARATE BASE ITS FOR PANAMA COULD BE TIED DIRECTLY TO THE NEGOTIATION PROTECT THE CANAL AFTER 1999. THE NEXT U.S. PRESIDENT



### ER AHEAD



IRONMENT & DEVELOPMENT 8. 4 (Dec 1999): 407-415.

ITAL RESOURCE FOR INTERNATIONAL TRADE IED AREAS, PANAMA LACKS THE RESOURCES TO ENSURE THEIR IS PROGRAMS IN PANAMA TO ASSIST THEIR PROTECTION NEEDS



### LIGHT OF PANAMA'S NATIONAL INTERESTS



RNATIONAL AFFAIRS 37. 860 (Mar 1986): 12-14.

TREATY, AND THE REACHING OF AN AGREEMENT TO TURN THE

Sort results by:

Relevance 

Narrow results by

- Source type
- Scholarly Journals (147)
- Books (21)
- Dissertations & Theses (2)
- More options...

Publication title

Document type

Record type

Subject

Classification

Company/Organization

Location

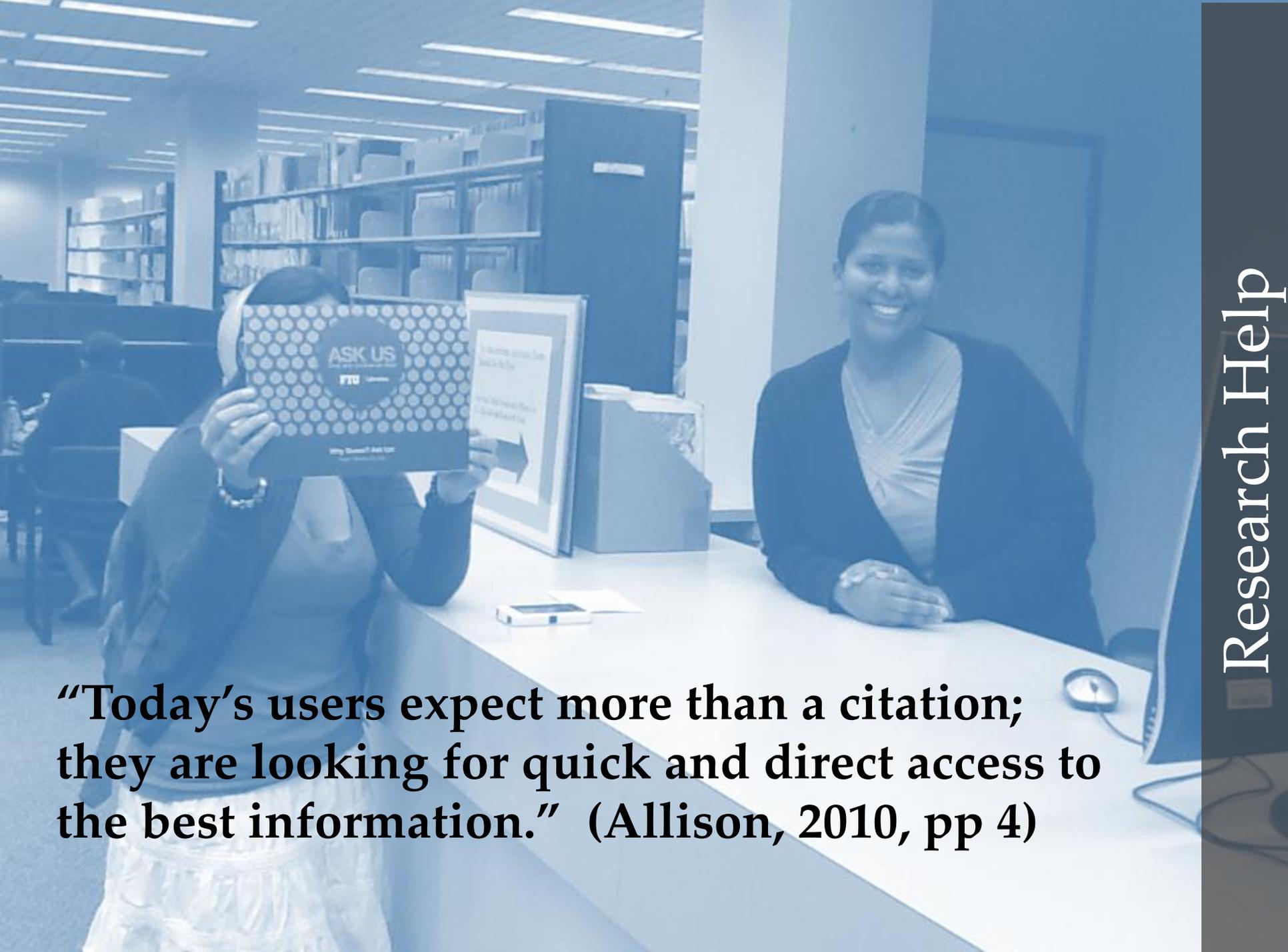
Person

Topic

SEARCH DOCUMENTS

PDF

PDF



**“Today’s users expect more than a citation; they are looking for quick and direct access to the best information.” (Allison, 2010, pp 4)**

Julia Gross and Lutie Sheridan, in a small usability study of Summon, determined that students were overwhelmingly drawn to using the single search box and it became the preferred navigation path (Asher, 2013)

## Usability Studies

## Your Refine Options

Format (13) Type (7) **Subject (2,404)** Number of pages (4) Author (4,042) Series (1,241) Publication date (5) Language (13) Genre (118) Setting (70) Character Traits (147) Time Period (64) Location (104) User Tags (7,393) User Rating (1)

## Subject

- > Cats (1,907)
- > Animals (449)
- > Dogs (398)
- > Mice (248)
- > Friendship (243)
- > Stories in rhyme (212)
- > Schools (183)
- > Fantasy (178)
- > Pets (169)
- > Board books (127)
- > Detective and mystery stories (127)
- > Magic (123)
- > Children's songs (123)
- > Folklore (115)
- > Christmas (114)
- > Electronic books (109)
- > Juvenile literature (103)
- > Children's stories (102)
- > Brothers and sisters (101)
- > Infancy (98)
- > Adventure stories (97)
- > Halloween (95)
- > Children's poetry, American (93)
- > Kittens (90)
- > Children's films (89)
- > Fairy tales (88)
- > Audiobooks (83)
- > Readers (81)
- > History (80)
- > Wizards (31)
- > Play (31)
- > Human-animal relationships (30)
- > Lost articles (30)
- > Color (30)
- > City and town life (29)
- > Handicraft (29)
- > Voyages and travels (28)
- > Moving, Household (28)
- > African Americans (28)
- > Endangered species (27)
- > Books and reading (27)
- > Alphabet (27)
- > Cat in the Hat (Fictitious character) (26)
- > Juvenile poetry (26)
- > Night (26)
- > Drawing (26)
- > Sisters (26)
- > Neighbors (25)
- > Cheetah (25)
- > Space and time (25)
- > Technique (25)
- > Lift-the-flap books (25)
- > Siamese cat (24)
- > Heroes (24)
- > Animal sounds (24)
- > Chinese language materials (23)
- > Short films (23)
- > Veterinarians (23)
- > Puma (18)
- > Human-animal communication (18)
- > Vampires (18)
- > Love (18)
- > Snow (18)
- > West (U.S.) (18)
- > Death (18)
- > Individuality (18)
- > Television programs for children (17)
- > Canada (17)
- > Authorship (17)
- > Gifts (17)
- > Kidnapping (17)
- > Horses (17)
- > Feature films (17)
- > First day of school (17)
- > Downloadable audio books (16)
- > Motion picture music (16)
- > Vacations (16)
- > Jews (16)
- > Moon (16)
- > Cooking (16)
- > Activity programs (16)
- > Popular music (16)
- > Children (16)
- > Juvenile films (16)
- > Ducks (16)
- > Feral cats (15)
- > Hank the cowdog (fictitious character) (15)

# Subject Searching

**Subject: Genre**

- Archives (1)
- Biography (3)
- Case studies (1)
- Charts, diagrams, etc. (1)
- Congresses (1)
- Databases. (1)
- Digital images. (1)
- Documentary films (1)
- Documentary television programs (1)
- Electronic books (15)
- Fiction (1)
- Films for the hearing impaired (1)
- Guidebooks (1)

show less...



book

Green Library General Collection

Hubert Library (BBC) General Collection - 3rd Fl.



add



print



email



## 6. El **Canal de Panamá** gran Conquista.

**Published:** [Balboa Heights, Ca  
**Panamá**, [1964]



book

Green Library General Collection



add



print



email



# Genre searching

& Single login

& Vender interoperability

& Variety of reference transactions

Wish list

Narrow Results By:

- Items with full text online
- Articles from scholarly pub
- Off Campus? Log in t

- + A
- Ni
- Pi
- + UF | George A. Smathe
- Pi
- Si
- U
- Rel
- + F
- TI
- Ti
- Si
- + D
- Jc
- + E
- Si
- Fr
- + 2l
- 1!
- 1!

UF | George A. Smathe

Search Results:

Refine your search

- Items with full text
- Limit to articles from scholarly publicat including peer-rev
- Limit to articles from peer-reviewed pu
- Exclude Newspa
- Items in the libr
- Add results beyor library's collection

Content Type

- Any
- Book / eBook (25)
- Newspaper Article
- Journal Article (18)
- Book Review (1,4)
- Trade Publication (1,069)

Narrow Results By:

- Books in the library

Library/Collection

- Green Library Documents (372)
- Green Library (282)
- Law Library (109)

show more...

Format

- Book (846)
- Govt Publication (470)
- Microform (347)

show more...

Series Title

- University of Florida Digital Collections (76)
- Report (53)
- Panama and the Canal (24)

show more...

Subject: Topic

- Foreign relations (150)
- United States (132)
- History (111)

show more...

Author

- Jaén Suárez, Omar (5)
- Araúz, Virgilio (4)
- Dryden, John F. (John Fairfield) 1839-1911 (3)

show more...

Corporate Author

- United States Congress House Committee on Merchant Marine and Fisheries (61)
- United States Congress House Committee on Merchant Marine and Fisheries Subcommittee



My Folder is empty

Add All

Results/page: 10

Sort By: Relevance



- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- Next
- >>

### 1. Panama Canal

Orlando Martínez.

**Author:** Martínez, Orlando

**Published:** London ; New York : Gordon and Cremonesi, 1978.



book

Green Library General Collection	TC774 .M37	MAP IT	Available
Hubert Library (BBC) General Collection - 3rd Fl.	TC774 .M37	MAP IT	Available

- add
- print
- email
- txt
- cite this
- export

### 2. Panama canal : gateway to the world

Judith St. George ; illustrated with photographs.

**Author:** St. George, Judith 1931-

**Published:** New York : Putnam c1989.

**Summary:** Presents a history of the Panama Canal from the time Columbus first anchored off the coast of Panama through the signing of the 1977 United States-Panama treaties.



book

Green Library Curriculum Coll. Juvenile Collection - 2nd Fl.	F1569.C2 S74 1989	MAP IT	Available
Hubert Library (BBC) General Collection - 3rd Fl.	F1569.C2 S74 1989	MAP IT	Available

- add
- print
- email
- txt
- cite this
- export

### 3. Panama and the Canal.

**Published:** [Gainesville, Fla.] : University of Florida George A. Smathers Libraries, 2009-

Connect Now

UF Digital Collections

- add
- print
- email
- txt
- cite this
- export



“In regard to relevancy of articles versus books, this may be difficult to determine, because it appears that users are not always looking for a mix of both, and still take a segmented approach in their research. “  
(Majors, 2012, pp 224)

# Flexibility

EBSCO Discovery Service-  
*"discovery service"*

Summons-  
*"web-scale discovery service"*

Aquabrowser-  
*"discovery layer"*

Blacklight-  
*"discovery interface"*

Encore Synergy-  
*"discovery tool"*

Primo-  
*"one-stop solution for the  
discovery and delivery.."*

Worldcat Local-  
*"single search experience"*

Bibliocommons/Bibliocore-  
*"a far better online catalog"*

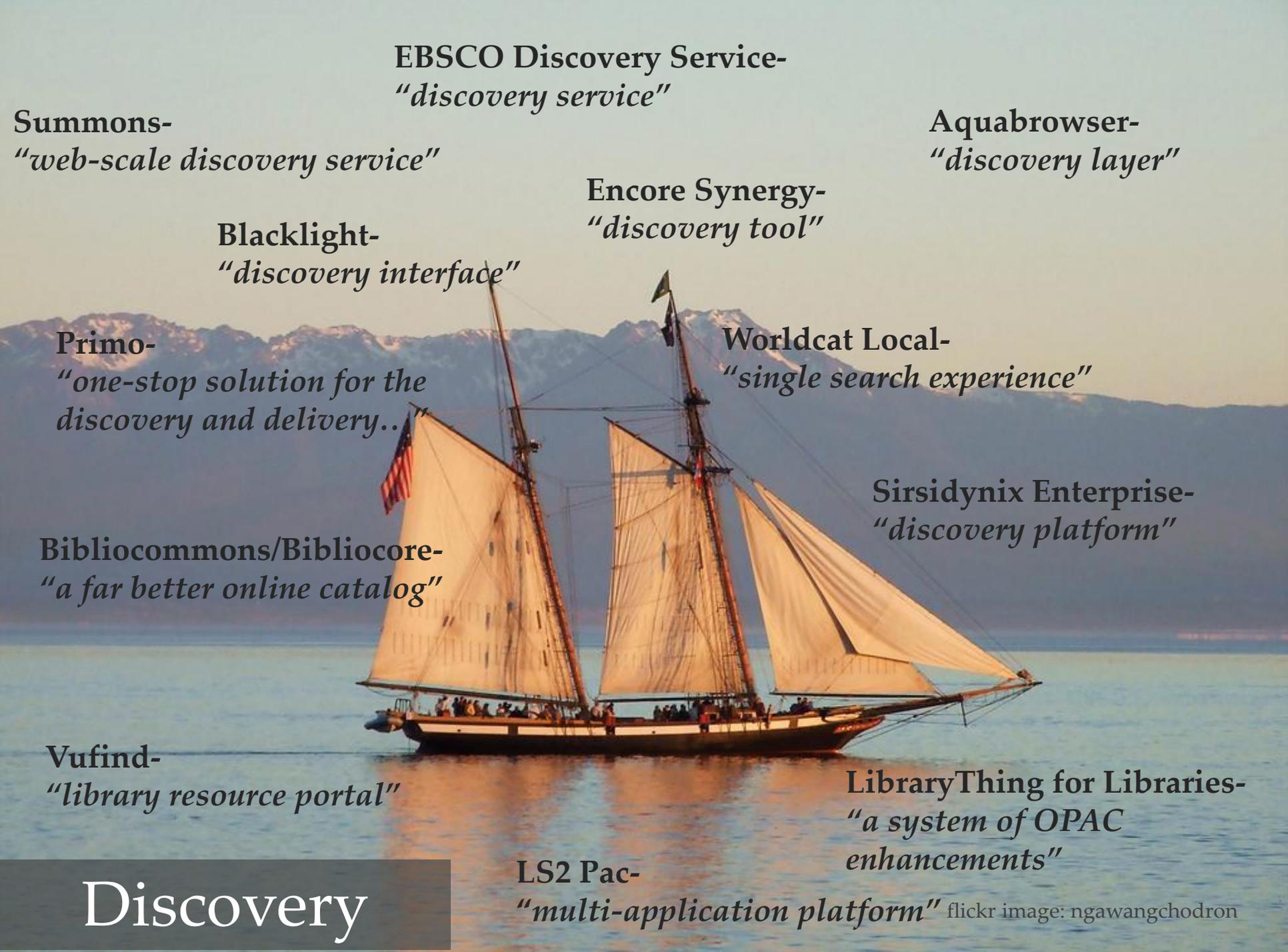
SirsiDynix Enterprise-  
*"discovery platform"*

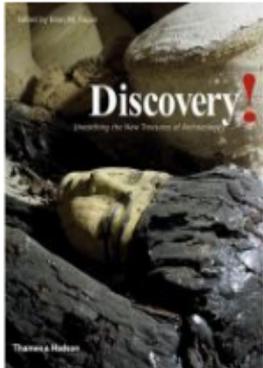
Vufind-  
*"library resource portal"*

LibraryThing for Libraries-  
*"a system of OPAC  
enhancements"*

Discovery

LS2 Pac-  
*"multi-application platform"* flickr image: ngawangchodron





My Rating:



Add a Comment

Add Tags

Add More

Add to My Shelves

Save to a List

Print

More

### Item Details

**Full Record** | Reviews

**Alternate Title:** [Unearthing the new treasures of archaeology](#)

**Additional Contributors:** Fagan, Brian M.

**Publisher:** New York - Thames & Hudson

**Pages:** 256

**ISBN:** 9780500051498, 0500051496

**Language:** English

**Notes:** Includes bibliographical references (p. 247-251) and index

**Statement of responsibility:** edited by Brian M. Fagan

[MARC Display»](#)

### Community Activity

### COMMUNITY ACTIVITY

<b>Comment (819)</b>	Age (228)	Summary (20)	Notices (66)	Quotes (61)
	Videos (14)			

**ADD A COMMENT**

▼ [hyannah77](#) Jun 21, 2012 [Report This](#)

This book was hard for me to get into at first. Once I got past the first 40 or so pages however, I really enjoyed this book. Katniss is a really relatable character, and I couldn't wait to see how things played out with her and Peeta. I'm looking forward to reading the second book!

▼ [Jason Wheelock](#) Jun 21, 2012 [Report This](#)

Decided to read this book after seeing the movie. I couldn't put it down even though i knew the plot for the most part. The movie stayed very true to the story for the most part. Looking forward to reading book 2 and seeing the 2nd movie as well.

▼ [trowe5](#) Jun 20, 2012 [Report This](#)

I LOVE this book and the series but i think the epilogue in the last book is awful. But I'm excited to be another book in the series that will be a

User Feedback

BiblioCommons  
New York Public Library

Select an Action

THOMAS KENEALLY

Title: **Abraham Lincoln / Thomas Keneally.**

Author: Keneally, Thomas.

ISBN: 9780670031757

Personal Author: Keneally, Thomas.

Publication Information: New York : Viking, c2003.

Physical Description: 20 p. ; 20 cm.

Series: A Penguin lifePenguin lives series.

General Note: "A Lipper/Viking book."

Personal Subject: Lincoln, Abraham, 1809-1865.

Subject Term:

Presidents -- United States -- Biography.



### Refine by Tag:

albert einstein

astronomy astrophysics

cosmology electronic book

electronic journal general relativity

gravity music **physicists**

**physics** quantum theory

**relativity** science

scientists space and time united

states wolfgang amadeus mozart

[Show more tags]

### Recently Added:

People looking for this, may want these recent additions:

- Gravity : how the weakest force in the universe shaped our lives / Brian Clegg
- Einstein [electronic resource] / Instituto de Ensino e Pesquisa Albert Einstein

The book of universes : exploring the limits of the cosmos / John D. Barrow

Tagging

Available:0

Summary

Reviews 3

Excerpts

LibraryThing: Read-alikes, Tags, and more

see reviews/add a review; 1 review (★★)

#### Tags

Abraham **Abraham Lincoln** America American Civil War American History Ame  
Presidents **biography** Civil War **history** **Lincoln** political biography politics P  
History US Presidents

#### Similar Books

Robert E. Lee : a Penguin life by Blount, Roy.

Elvis Presley by Mason, Bobbie Ann.

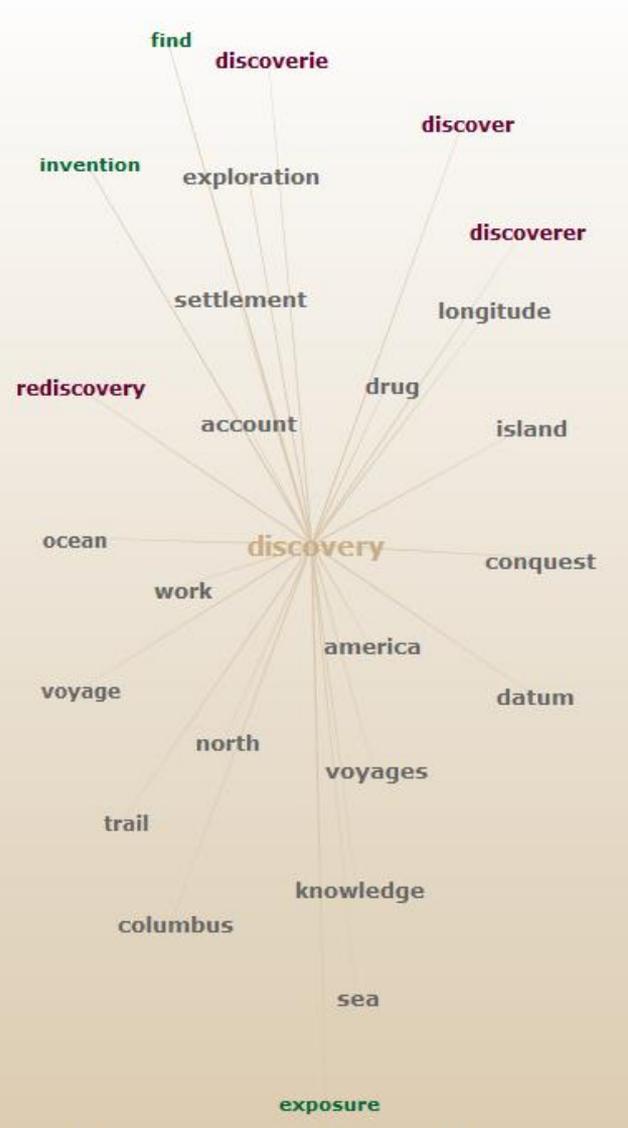
Dwight D. Eisenhower by Wicker, Tom.

Discover

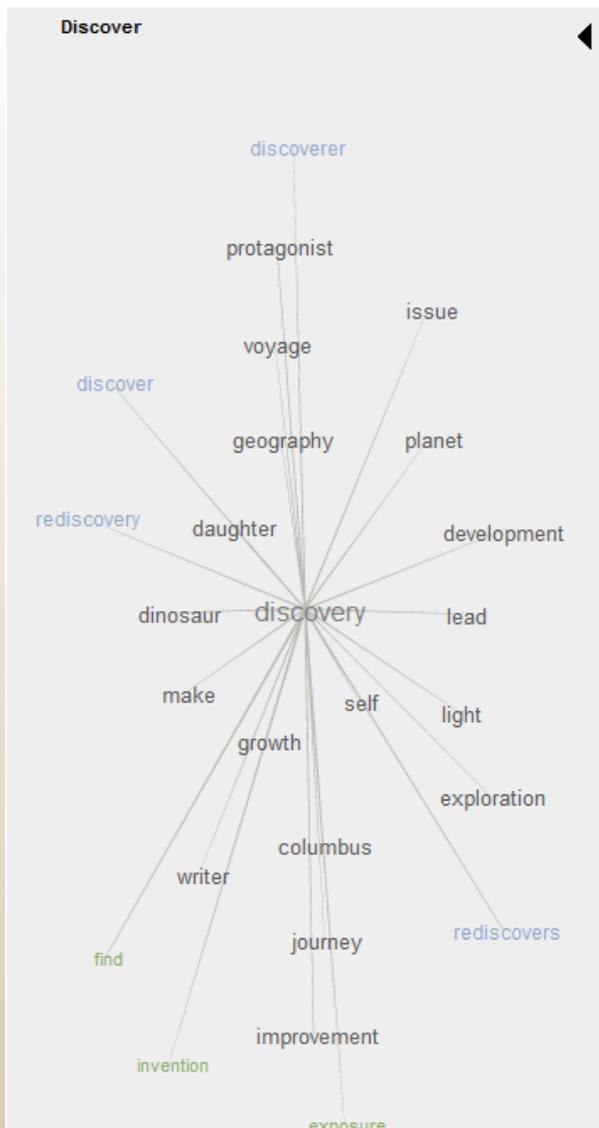
Home Reads eBooks Research

Ontdekken

welcome



Association  
Translation  
Discovery trail  
Spelling variation  
Thesaurus term



Association  
Translation  
Spelling variation  
Discovery trail



Associatie  
Vertaling  
Ontdekkingspad  
Spellingsvariant  
Thesaurusterm



Boek



DVD Video



Muziek CD



Bladmuziek



Boek

Resultaten 1-5 van 5  
1. **Welcome**  
eenvoudig En  
P.H. Breitenstein  
Plaatsingscode  
Jaar:  
Gevonden:  
» Bewaren of  
2. **Welcome**  
Philippine Lore  
Bijal een Koe  
aankomst in C  
bij zijn vriend  
Jaar:  
Gevonden:  
Tags:  
» Bewaren of  
3. **WELCOME**  
S  
Gevonden:  
4. **Welcome** o  
for young peop  
Benjamin Brit  
Plaatsingscode  
Jaar:  
Gevonden:  
» Bewaren of  
5. **Welcome to**  
Urhanna Mull  
Plaatsingscode  
Jaar:  
Serie:  
Onderwerp:  
Gevonden:  
» Bewaren of

Cloud Mapping



Everything

All Fields

discovery

Search

Advanced Search

Limit Search Results



3557 results found

Library **Include** **Exclude**

- Historical Society
- Main Library
- Ossian Branch

Author **Include** **Exclude**

- Twentieth Century Fo... (34)
- Warner Home Video ... (34)
- Buena Vista Home E... (30)
- Patterson, James, 1... (25)
- Discovery Channel (... (23)

More  
Expand All

Item Category 1

**Include** **Exclude**

- CD
- CD-ROM Software
- Cassette
- DVD Video
- PLAYAWAY Digital Au...

More

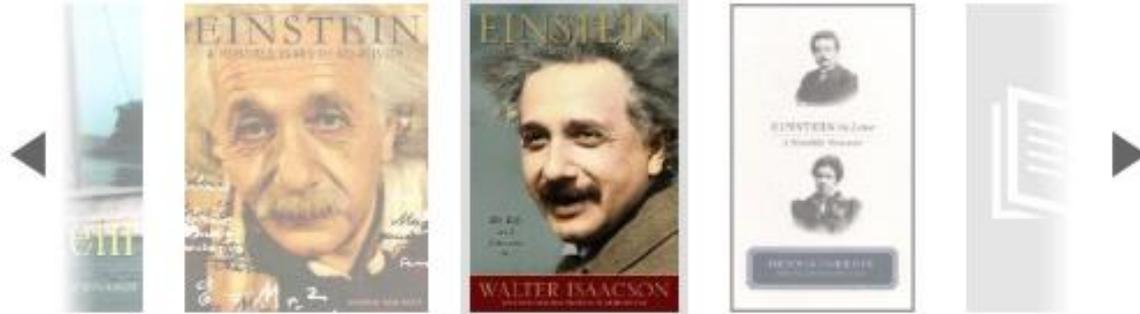
Material Type **Include** **Exclude**

- Adult Audio Books

SirsiDynix Enterprise

### What's on the Shelves

Current Collection: B -- Biographies



**Einstein**  
His Life and Universe  
By Isaacson, Walter  
(Book - 2007)

BiblioCommons- Seattle Public Library



Book Cover Layout Display

Travel July 4 NYT Bestsellers

LS2 Pac- Pasco county Library System

**Darien Library**

- Home
- Search this site
- Log in

**NPR Bestsellers: Fiction**

Written by jenniferd on 02/22/2012

NPR Bestsellers for the Week of June 14th.

**Bestseller Lists**

- New York Times: Fiction
- NPR: Fiction
- New York Times: Non-Fiction
- NPR: Non-Fiction

- Gone Girl : A Novel**  
 Gillian Flynn  
 New York : Crown, c2012.  
 Call number: Fic FLYNN  
 0 of 24 copies available  
 » Please log in to request this item
- Bring Up The Bodies : A Novel**  
 Hilary Mantel  
 New York : Henry Holt, 2012.  
 Call number: Fic MANTEL  
 2 of 16 copies available  
 » Please log in to request this item

SOPAC- Darien Library

New York Public Library

Find books, music, movies, and more.

Keyword

Catalog  NYPL.ORG

Home My NYPL Explore Research Using the Library Locations and Hours

**GREEN\_SHARK\_194'S SHELVES** Completed In progress For later Kid's Summer Reading Club 2012

**A SHARED LIST BY GREEN\_SHARK\_194**  
 Member of New York Public Library

+ Follow  
 x Ignore  
 Email Facebook Twitter More Print

Report This List

List Language: English

### best chapter books ever

5 items

**The Candymakers**  
 By Mass, Wendy  
 (Book - 2010)  
 Available to borrow in some Locations  
 Holds: 2 on 18 copies

**Amulet**  
 Book 2, The Stonekeeper's Curse  
 By Kibuishi, Kazu  
 (Book - 2009)  
 Available to borrow in some Locations

**Amulet**  
 Book Three, The Cloud Searchers  
 By Kibuishi, Kazu  
 (Paperback - 2010)

Bibliocommons- New York Public Library

Pre-created Recommendation Lists

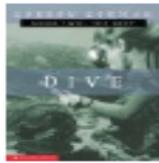
## Books in This Series

### Dive trilogy

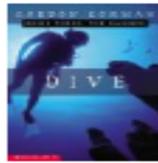
[\[View In NoveList\]](#)



1. The discovery  
[\[View In NoveList\]](#)



2. The deep  
[\[View In NoveList\]](#)



3. The danger  
[\[View In NoveList\]](#)

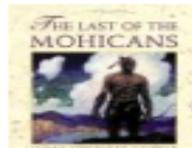
## You Might Also Like These...

### Series



**Kate Gordon adventures ,**  
Barron, T. A.

[\[View In NoveList\]](#)  
Why did we recommend this?  
(more)



**A Scribner storybook classic ,**  
Meis, Timothy

[\[View In NoveList\]](#)  
Why did we recommend this?



**Secrets of my Hollywood life ,**  
Calonita, Jen

[\[View In NoveList\]](#)  
Why did we recommend this?



**Inuk quartet ,**  
Riel, Jörn

[\[View In NoveList\]](#)  
Why did we recommend this?

### Titles



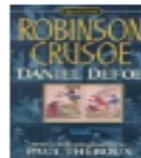
**The maze of bones ,**  
Riordan, Rick

[\[View In NoveList\]](#)  
Why did we recommend this?  
(more)



**The time pirate ,**  
Bell, Ted

[\[View In NoveList\]](#)  
Why did we recommend this?



**Robinson Crusoe ,**  
Defoe, Daniel

[\[View In NoveList\]](#)  
Why did we recommend this?



**Treasure Island ,**  
Stevenson, Robert Louis

[\[View In NoveList\]](#)  
Why did we recommend this?

### Authors

**Kinney, Jeff**

[\[View In NoveList\]](#)

Why did we recommend this?

**Blume, Judy**

[\[View In NoveList\]](#)

Why did we recommend this?

**Haddix, Margaret Peterson**

[\[View In NoveList\]](#)

Why did we recommend this?

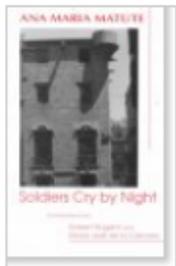
**Smith, Roland, 1951-**

[\[View In NoveList\]](#)

Why did we recommend this?

Reviews of this Title

Similar Books



Soldiers cry by night.  
by: [Matute, Ana Mar...](#)



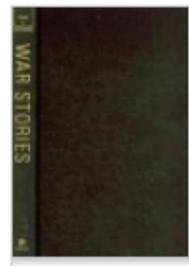
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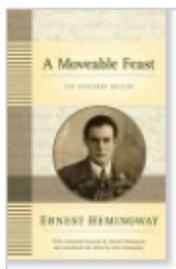


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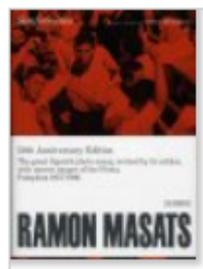


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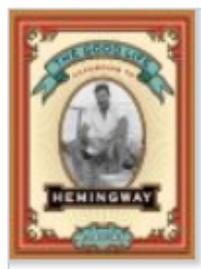
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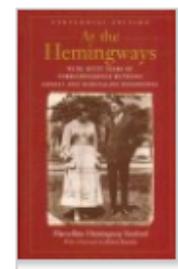
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# Shakespeare, William 1564-1616

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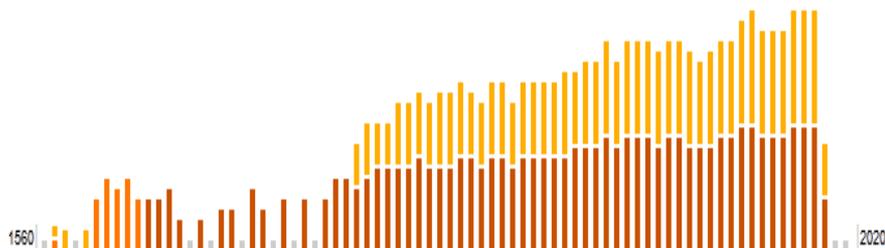
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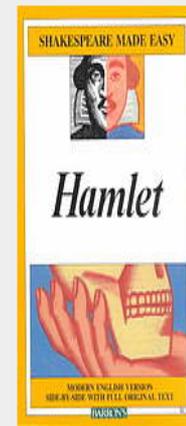
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## Publication Timeline



**Key**

- Publications about William Shakespeare
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- Publications by William Shakespeare, published posthumously.



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- [Arden of Feversham](#)
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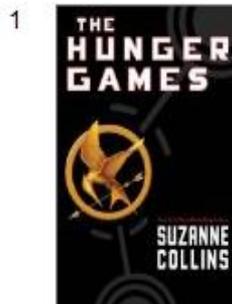
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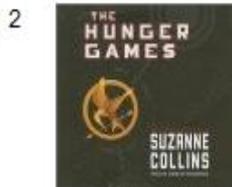
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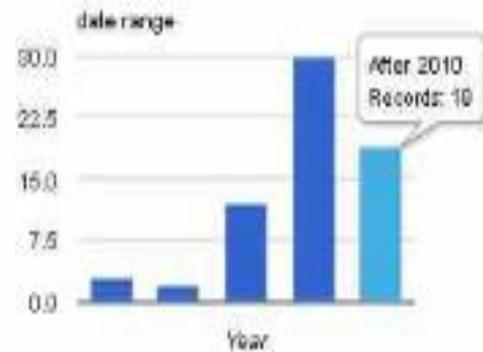
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