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Happy Medium Magazine

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Happy Medium Magazine

Trevor Fornara • Summer Scholars and Artists Program Faculty Advisor Dr. Heather Dorn

BINGHAMTON UNIVERSITY
STATE UNIVERSITY OF NEW YORK



Happy Medium is a subsidiary organization of the Student Association at Binghamton University.

Binghamton University's student-run, nonpartisan politics magazine

The project: Design and produce the first print edition of the web-based publication Happy Medium Magazine and distribute copies across the main campus of Binghamton University.

- Happy Medium provides a space for students to gain experience in political journalism and opinion writing in a nonpartisan environment.

The process: Compile 7 articles (4 new and 3 previously published on our website), create custom designs for each article, and cultivate a balance between academic and journalistic styles.

- 2 of the 4 new articles were written by participants in our Summer Political Journalism Internship Program.
- 13 volunteer proofreaders reviewed a draft of the edition.

The politics: To appeal to a wide range of readers, the articles selected fall under a broad range of categories, including US policy, elections, foreign affairs, political history, and New York politics.

- Sometimes opinion articles are published on our website; however, none are included in this print edition.

The product: Print 1,000 copies of a 32-page edition in partial color through collaboration with an Ithaca-based printer with funds from the Summer Scholars and Artists Program stipend.

- Through collaboration with the Center for Civic Engagement and Broome County Board of Elections, the back-inside cover of the edition is a usable voter registration form.

Personal development

Through participation in the Summer Scholars and Artists Program, I developed skills in graphic design, editing, and collaboration. The program allowed me to devote full attention toward Happy Medium during the summer. I learned time management skills by planning ahead and distributing my work evenly to stay ahead of deadlines and avoid burnout.

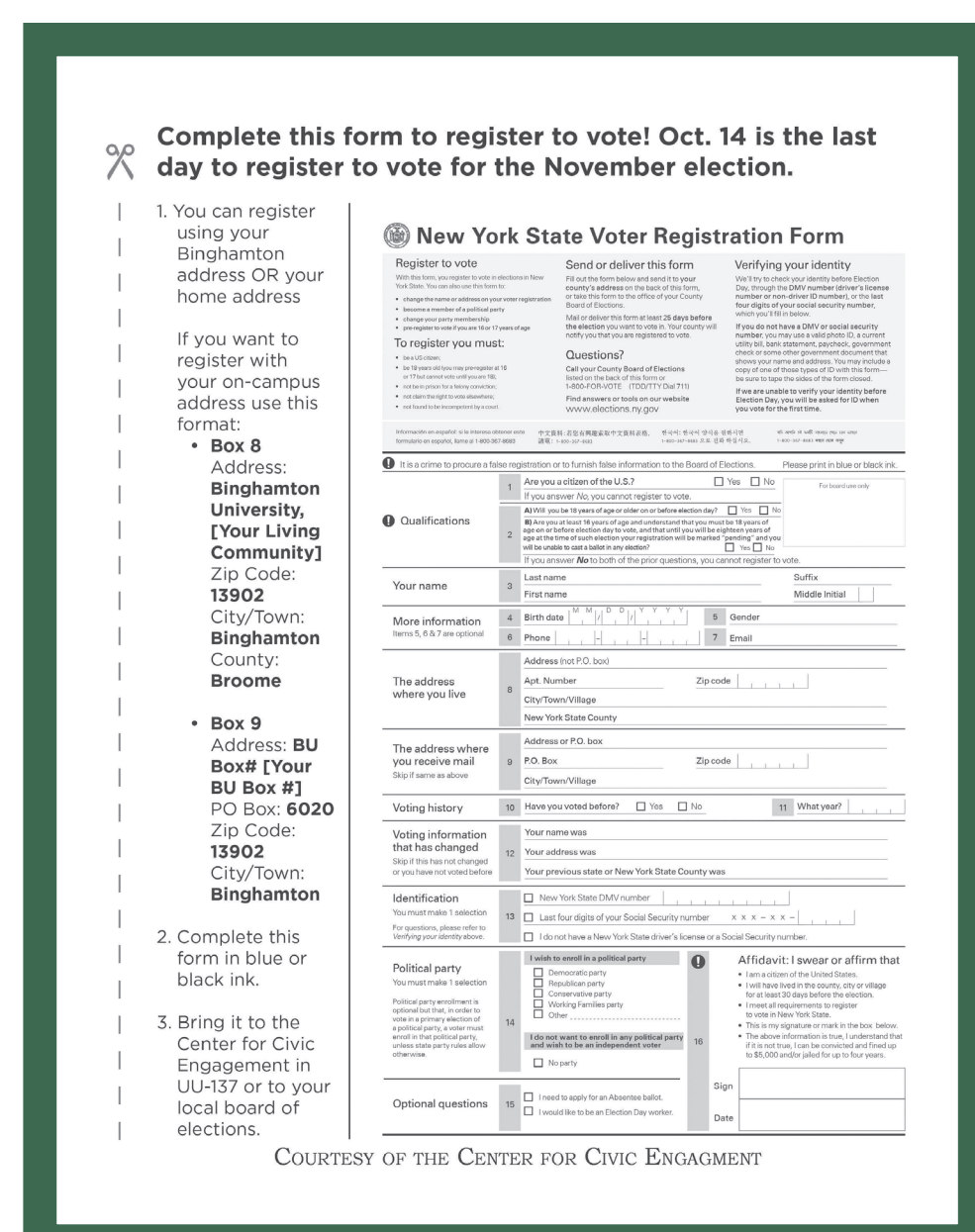
Professional development

During the summer, I facilitated the pilot run of Happy Medium's Summer Political Journalism Internship Program. Three writers participated in the program, writing a total of ten articles. Two articles were included in the print edition and all will be posted on our website this semester. The summer program enabled Happy Medium to start publishing articles weekly at the beginning of the semester. Developing this program gave me experience in curriculum writing and working one-on-one with writers.

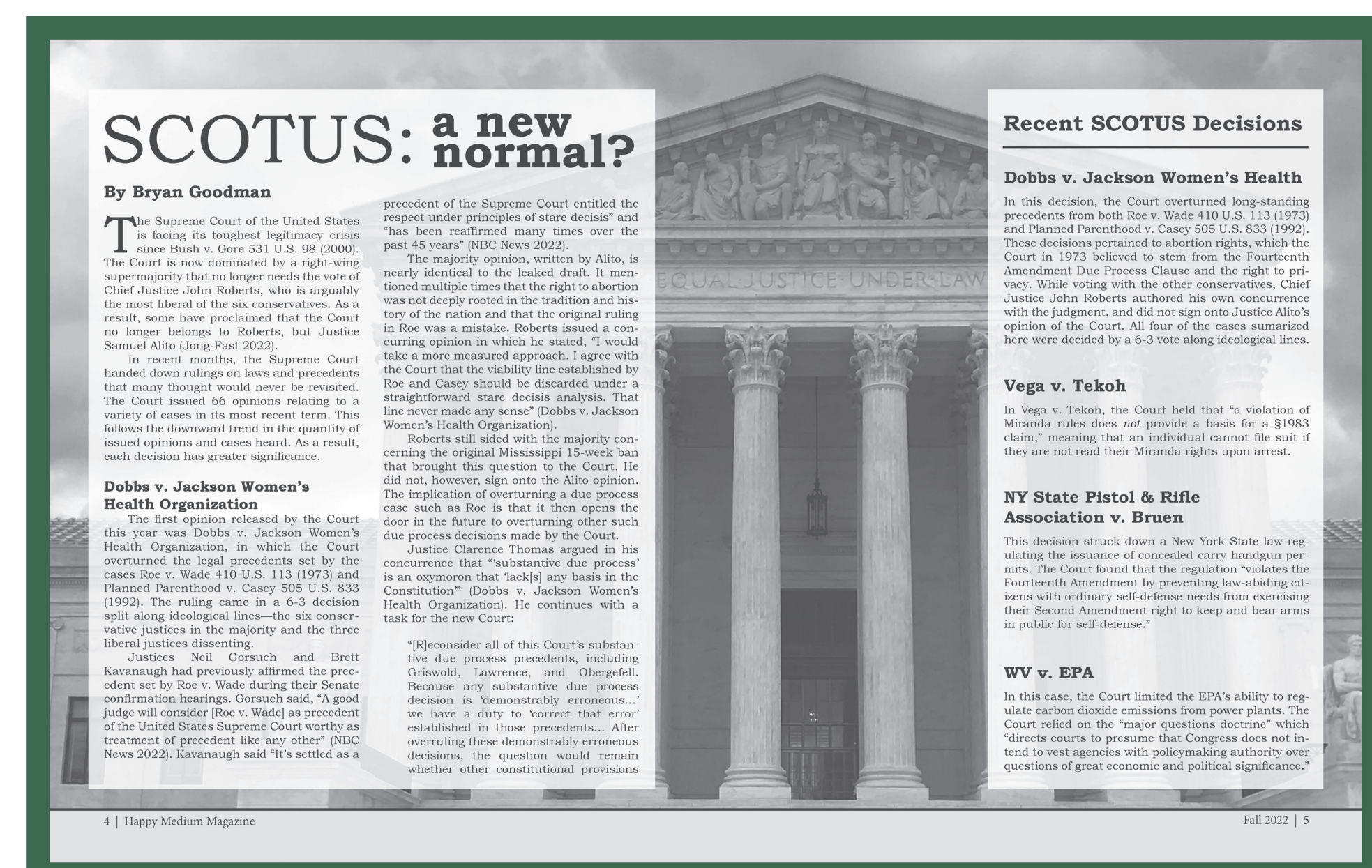
Political science, not political science-fiction.

Happy Medium Magazine will continue as a quarterly print publication in addition to regular web publishing.

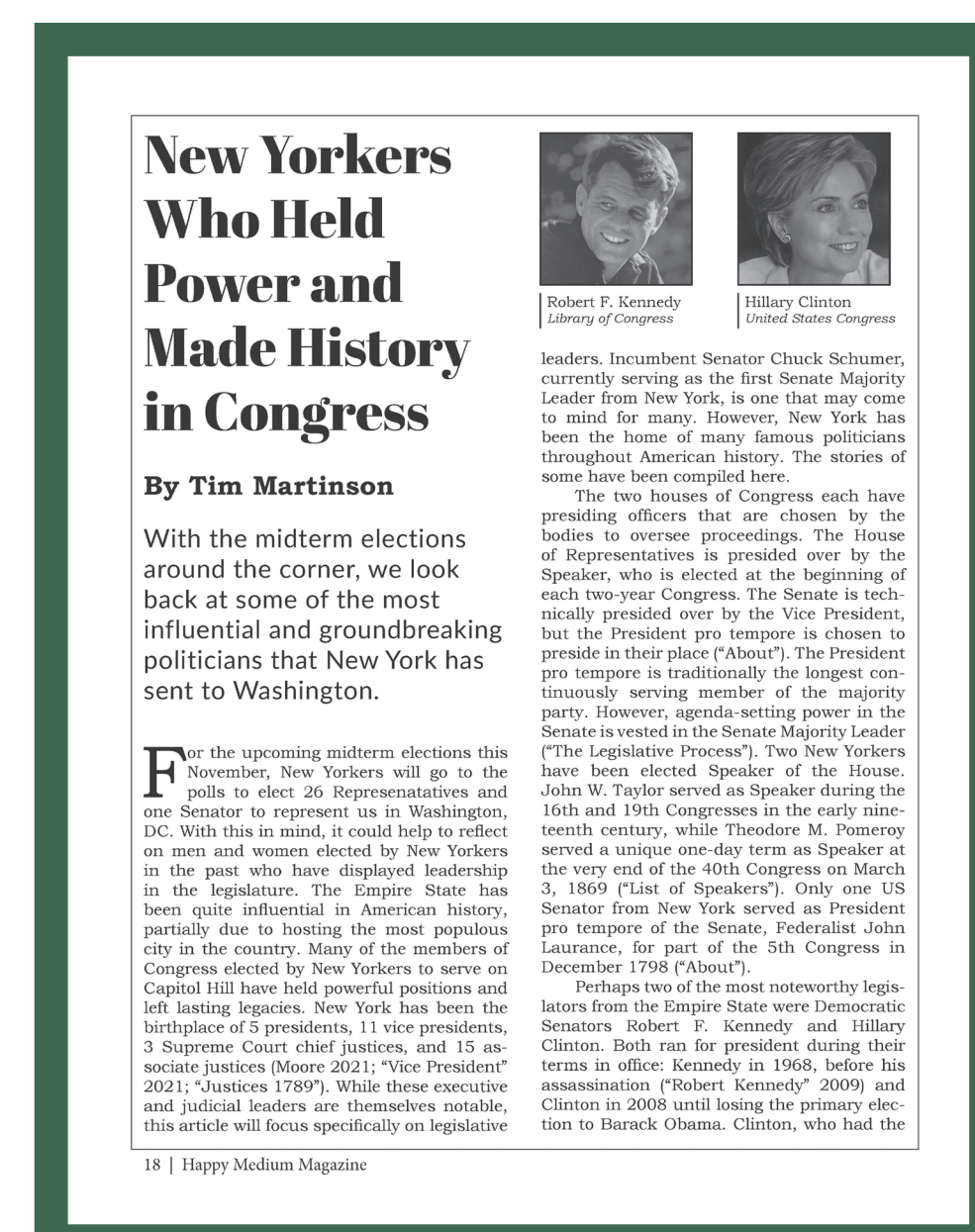
Happy Medium is also working on developing a format for Instagram content, which will be easily sharable and visible to the student body.



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pp. 4-5



pp. 18



pp. 24-25

