

Binghamton University

The Open Repository @ Binghamton (The ORB)

Research Days Posters 2022

Division of Research

2022

The Protocols of the Elders of Zion: Perspectives and Pathways to Identifying Present Disinformation Campaigns

Jacob Gressin

Binghamton University--SUNY

Follow this and additional works at: https://orb.binghamton.edu/research_days_posters_2022

Recommended Citation

Gressin, Jacob, "The Protocols of the Elders of Zion: Perspectives and Pathways to Identifying Present Disinformation Campaigns" (2022). *Research Days Posters 2022*. 55.

https://orb.binghamton.edu/research_days_posters_2022/55

This Book is brought to you for free and open access by the Division of Research at The Open Repository @ Binghamton (The ORB). It has been accepted for inclusion in Research Days Posters 2022 by an authorized administrator of The Open Repository @ Binghamton (The ORB). For more information, please contact ORB@binghamton.edu.

The Protocols of the Elders of Zion
Perspectives and Pathways to Identifying Present Disinformation Campaigns

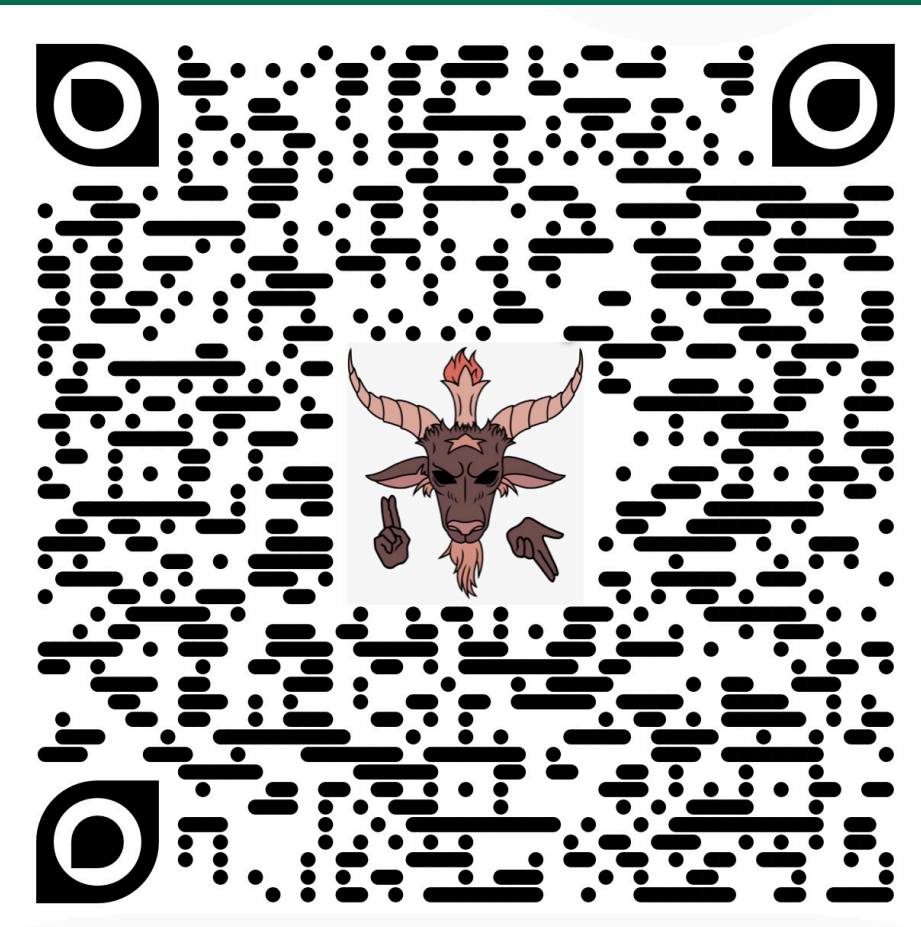
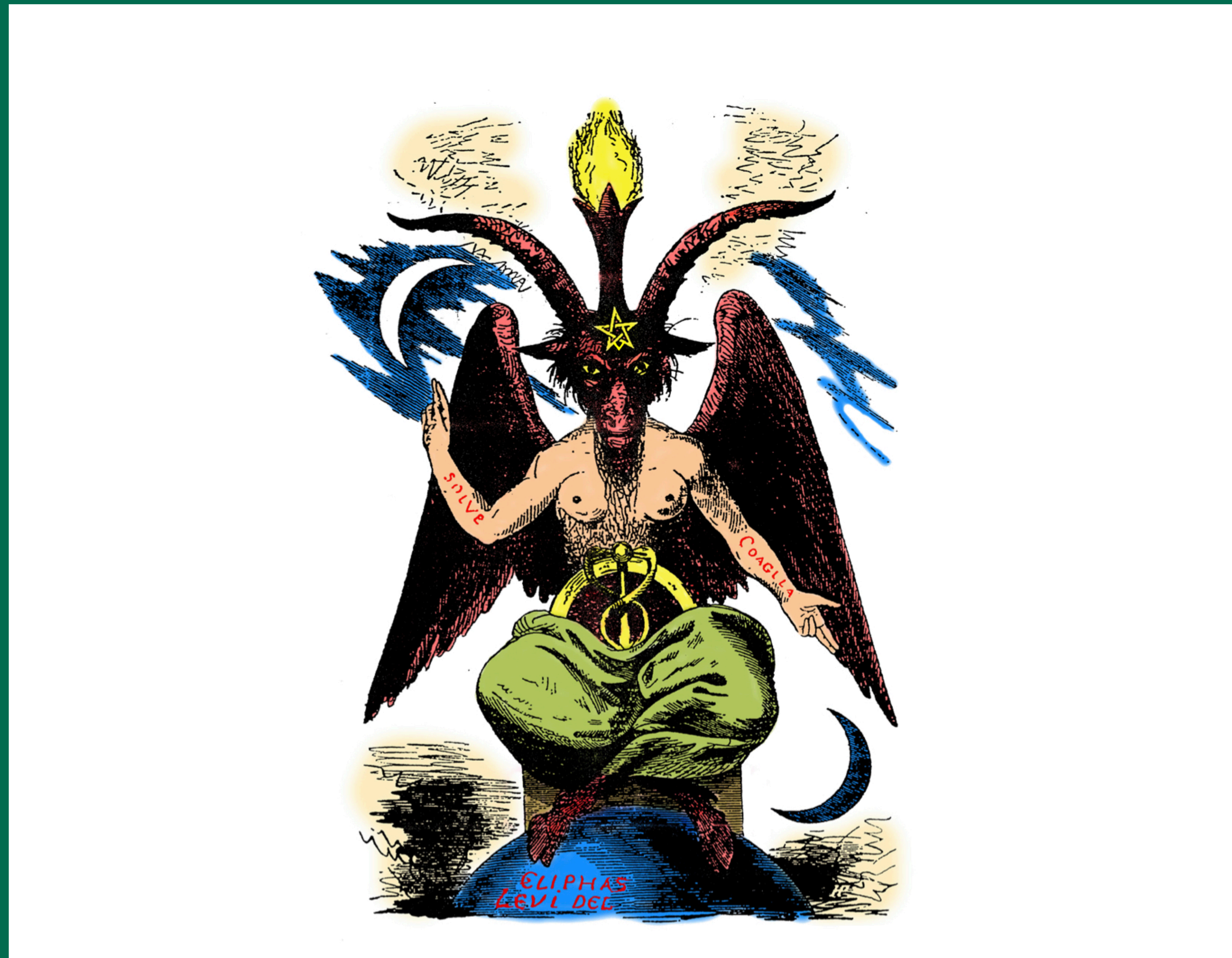
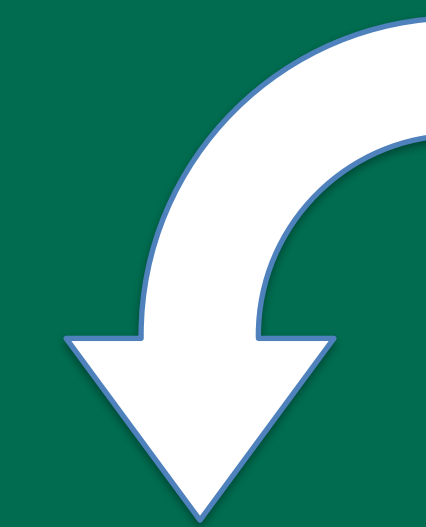
BACKGROUND: Who cares?

Disinformation is everywhere nowadays, mostly due to the overwhelming dominance of technology - social media and instant sharing platforms. By analyzing how disinformation has evolved and adapted to new 'information technologies' in the past, we can effectively predict its future pathways and prevent intentionally harmful forms of disinformation from wreaking havoc.



PRESENTER:
Jacob Gressin

Historical analysis helps decipher patterns of disinformation, such as Demonization and Scapegoating



Breaking down and analyzing disinformation campaigns

The Why

Why was the Protocols of the Elders of Zion so successful?

The Protocols of the Elders of Zion utilizes techniques such as Demonization in order to portray the target audience in a negative light. Norman Chon, author of *Warrant for Genocide*, offers an explanation for the use of Demonization in his book - "by about 1870 it was possible to see in 'the Jews' the supreme incarnation of modernity, even while continuing to see them as uncanny, semi-demonic beings" (Cohn, 2005)

The How

How did the Protocols of the Elders of Zion spread across the globe?

The Protocols of the Elders of Zion blames Jewish peoples as the cause of many universal problems. This technique of Scapegoating allows people en mass to relate to the false narrative being spread, therefore making the Protocols all that much more successful.