

THIS IS WHY WE'RE GOING

JOHN GIFFORD

They're writing songs about it. They're making movies about it. Not because someone says they have to. It's because they want to. You see that pickup truck across the river? The hombre who owns it decided that's what he wanted. So he walked into the pickup truck store, pointed with his finger and said, Give me that one, even though he could have bought this one or that other one, see. And get this: the man—or the woman. Could have been a woman—who built it said, I want a job making pickup trucks. There's nobody telling him he has to build trucks. He does it because he wants to. If he wanted to, he could be running a market somewhere, or fixing people's teeth, or laying the bricks on these new homes they're building up in Texas. They tell me there's lots of work in Texas. You can work every day if you want. Me, I want Sundays off. But every other day I'm going to stay hooked up. That's how you do it, see. These men you hear about, the ones with their own pickup trucks, with new boots and pretty wives? They've already figured this out, see. That's why we're going. When I'm old and my teeth fall out, I want to know that what they put in there is better than what I started with.